



FOR IMMEDIATE RELEASE

MAC TRAILER ENTERPRISES ANNOUNCES REBRANDING OF MAC LTT, NOW A MAC TRAILER PRODUCT LINE

Alliance, Ohio – MAC Trailer Enterprises, Inc. announced that the MAC Liquid Tank Trailer (MAC LTT) brand is now formally aligned under MAC Trailer. This rebrand unifies all operations across all facilities and product lines. This transition applies to liquid manufacturing locations, including Ohio, Michigan, and Montana.

The merger was established in late 2025, with rebranding efforts beginning in January 2026. As part of this alignment, the standalone MAC LTT brand will gradually be phased out, with products, people, and facilities continuing forward under the MAC Trailer name.

“MAC LTT changed the liquid tank trailer industry, and we are excited to continue the legacy of innovation as we grow together,” said Bill McKenzie, President of Sales for MAC Trailer Enterprises, Inc. “This alignment allows us to better serve our customers by bringing additional resources, expanded support, and a more unified approach to the market.”

MAC Trailer is proud to expand their product offerings to the liquid hauling industry, including refined fuels, chemicals, food grade products, and more. “This is a positive step for customers,” said Matt Niemeier, Director of Liquid Tank Trailer Products. “By aligning under MAC Trailer, we are creating a stronger platform to support long term product quality, consistency, and service across the liquid tank market.”

About MAC Trailer Enterprises, Inc.

MAC Trailer Enterprises, Inc. is a leading manufacturer of dump, flatbed, transfer, pneumatic tank trailers, dump truck bodies, and liquid tank trailers. Founded in 1994, the company serves customers across North America with a focus on quality, durability, and customer support. For more information, visit www.mactrailer.com.

MAC TRAILER

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