



MAC TRAILER ENTERPRISES, INC.

DEALER TRAINING

JULY 13 - 16, 2025

MAC Trailer Enterprises, Inc. would like to formally invite you to our 2025 MAC Trailer Dealer Training!

Join us for our highly anticipated annual training event from **July 13th to 16th, 2025**, at the MAC Trailer Corporate Training Center, located in Alliance, Ohio. This immersive week of training is dedicated to equipping our valued dealers with the essential knowledge and tools needed to excel with MAC Trailer's product lines.

Here's what you can expect:

- **Early Bird Golf Outing:** Kick off the event on Sunday, July 13th, with our Early Bird Golf Outing, followed by a cookout dinner. Refer to the attached flyer for more details.
- **Training Sessions:** Starting promptly at 8:00 am from Monday to Wednesday at the MAC Trailer Training Center, each day will include a light breakfast and lunch.
 - **Monday and Tuesday** will feature vendor presentations followed by product training sessions and hands-on product tours, led by our expert product directors.
 - **Wednesday** will focus solely on product training from 8:00 am to 12:00 pm, followed by lunch and then hands-on product tours from 12:00 pm to 2:00 pm.
 - Please ensure you **do not schedule travel that requires leaving before 2:00 pm on Wednesday**. Our training staff and food count are based on class RSVPs, and leaving early would disrupt the schedule and resources allocated for the session.
- **Evening Dinners:** After classes on Monday and Tuesday evenings, join us for dinner at 6:00 pm at the Alliance Country Club (725 E. Milton St., Alliance, Ohio 44601). *There will not be a dinner provided on Wednesday night.*
- **MACSoc Training:** After Monday and Tuesday product classes, MACSoc training will be available from 2:00 pm to 4:00 pm. This session is essential for new dealers, new hires, or anyone who hasn't previously taken the training. Please indicate your preference for MACSoc training on your registration form. Remember to bring your laptop for this session.
- **MAC Trailer Aftermarket Parts Training:** Taking place on Wednesday, this training is primarily designed for Parts/Service managers and will follow the same schedule as product training classes. Attendees will receive in-depth education on our various product offerings, inventory management, and more.

Accommodations: We recommend booking your room as soon as possible due to limited availability in the Alliance, Ohio area. Options close to the Training Center include

- **Holiday Inn Express & Suites Alliance:** 2341 W State St, Alliance, OH 44601
- **Hampton Inn and Suites - Alliance:** 1831 W State St, Alliance, OH 44601
- **Holiday Inn Express & Suites Salem:** 240 Cunningham Rd, Salem, OH 44460 (25 minutes from the center)
- Additional hotel options are available in Canton near the Akron-Canton Airport and Belden Village areas.

Travel, transportation, and hotel costs will be the responsibility of the dealership.

Airports in the area are

- Akron Canton Airport (30 minutes)
- Cleveland (1 hour and 15 minutes)
- Pittsburgh (1 hour 20 minutes)

We're excited to welcome you to Alliance for what promises to be a rewarding training experience!

[Click Here to Register](#)

[Visit Dealer Training Website](#)

Password: TRAINING2025

